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GROW

2019

THE GREATER WASHINGTON COMMUNITY FOUNDATION  
PRINCE GEORGE'S COUNTY  
**CIVIC LEADERSHIP AWARDS**

**EVENT DETAILS**

**WHEN**

Thursday, October 24, 2019  
6:00–9:00 p.m.

**LOCATION**

MGM National Harbor Resort & Casino

**2019 EVENT CO-CHAIRS**

Veronica Jeon  
*President & CEO, VSJ, Inc.*

Walter Simmons, GCDF  
*President & CEO, Employ Prince George's, Inc.*

**2019 CORPORATE CHAIR**

Timothy J. Adams  
*President & CEO,  
Systems Application & Technologies, Inc.*

The Civic Leadership Awards program was established in 2006 by The Community Foundation in Prince George's County to recognize, honor, and promote outstanding community leadership; and to raise awareness about the critical role of philanthropy in our community.

Over the past 13 years, we've recognized many residents and key community leaders. We've celebrated both their contributions and the actions they've taken to make Prince George's a better place to live and work for all. Their generosity and deep commitment has enabled The Community Foundation to support hundreds of organizations and improve the lives of countless residents now and for generations to come.

**COMMUNITY BENEFACTOR - \$50,000**

- Event naming rights
- Prominent recognition in all event press releases
- Prominent recognition as "Chair" of Event Honorary Committee
- 16 reserved platinum front row seats at program event
- 16 reserved seats at 2 tables in reception area
- Formal recognition of company from the stage during Civic Leadership Awards Program
- Onstage presentation of a Civic Leadership Award
- Group photo with Civic Leadership Awardees
- Exclusive partnership step & repeat with The Community Foundation
- Premier placement of full-page ad in souvenir program
- Special featured profile of company's philanthropy in souvenir program
- Customized branded dinner food stations
- Logo placement on all signage and in the souvenir program
- Logo recognition on our website with a live link to your company's site (pre & post event)
- Ability to customize sponsorship recognition
- Year-round regional recognition as a Friend of The Community Foundation

**COMMUNITY PACE SETTER - \$25,000**

- 12 reserved premium seats at program event
- 12 reserved seats at a table in reception area
- Formal recognition of company from the stage during Civic Leadership Awards Program
- Onstage presentation of a Civic Leadership Award
- Group photo with Civic Leadership Awardees
- Enhanced placement of full-page ad in the souvenir program
- Logo placement on all signage and in souvenir program
- Year-round regional recognition as a Friend of The Community Foundation

**COMMUNITY AMBASSADOR - \$15,000**

- 10 reserved premium seats at program event and entrance to reception
- Formal recognition from the stage during the Civic Leadership Awards Program
- Group photo with Civic Leadership Awardees
- Full-page ad in the souvenir program
- Logo placement on select signage and in souvenir program
- Year-round regional recognition as a Friend of The Community Foundation



## INSTRUCTIONS

Please e-mail form to Elizabeth McCreary at: [emccreary@thecommunityfoundation.org](mailto:emccreary@thecommunityfoundation.org)

## SPONSORSHIP DEADLINE

Friday, September 27, 2019

## TO PAY BY CREDIT CARD

[thecommunityfoundation.org/civicleadershipawards](http://thecommunityfoundation.org/civicleadershipawards)

## MAKE CHECKS PAYABLE TO

The Community Foundation Civic Leadership Awards

Please mail check along with this form to:

The Community Foundation  
Civic Leadership Awards  
1325 G Street NW, Suite 480  
Washington, DC 20005



### COMMUNITY INNOVATOR - \$10,000

- 8 preferred seats at program event and entrance to reception
- Logo placement on select signage and in souvenir program
- Half-page ad in the souvenir program
- Year-round regional recognition as a Friend of The Community Foundation

### COMMUNITY LEADER - \$5,000

- Tickets for 6 guests to program event and reception
- Company or individual name listed in the souvenir program
- Half-page ad in the souvenir program
- Year-round regional recognition as a Friend of The Community Foundation

### COMMUNITY PARTNER - \$2,500

- Tickets for 4 guests at program event and reception
- Company or individual name listed in the souvenir program
- Year-round regional recognition as a Friend of The Community Foundation

### COMMUNITY COLLABORATOR - \$1,500

- Tickets for 2 guests at program event and reception
- Company or individual name listed in the souvenir program
- Year-round regional recognition as a Friend of The Community Foundation

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## PRE-EVENT ACTIVITY SPONSORSHIPS

### The following benefits are included with each activity sponsored:

- Exclusive "Presented By" named signage at the sponsored activity
- Stage Presentation/Welcome from company representative
- Name and logo prominently displayed on main staging
- Premier seating for 6 guests at the sponsored activity
- Tickets for 2 guests to Civic Leadership Awards event
- Company or individual name listed in the Civic Leadership Awards souvenir program
- Half-page ad in the Civic Leadership Awards souvenir program

### HONOREE RECEPTION - \$5,000

#### Summer 2019 - Location: TBD

An elegant meet and greet with current and former CLA Honorees.

### EMERGING LEADERS MIXER - \$3,500

#### Wednesday, August 7, 2019 - Location: College Park Grill

A gathering of Prince George's County's Emerging Leadership.

### NONPROFIT NETWORKING BREAKFAST/SYMPOSIUM - \$3,500

#### September 2019 - Location: TBD

An in-depth panel discussion with some of Prince George's County's leading nonprofits.



For more information or to submit ads please contact Elizabeth McCreary at: emccreary@thecommunityfoundation.org or 301-918-8480 ext. 164

**SOUVENIR PROGRAM AD INFORMATION**

Ad must be received in an acceptable format by 12:00pm (EST) on **Friday, September 29, 2019.**

**AD SIZES**

Full-page (5" w x 8" h)  
Half-page (5" w x 3.875" h)  
*Ad sizes are not standard. Please submit ads in the appropriate size.*

**AD COLOR**

Ads will be printed in full color

**ACCEPTABLE FORMATS**

- Adobe Illustrator (.eps, .ai, .pdf) any version  
- fonts need to be changed to outline; placed images need to be embedded and at 300dpi.
- TIF, JPG - grayscale, layers flattened, and resolution of 300dpi. Do not compress images.
- PDF - file should be saved for high resolution.



**SPONSORSHIP SELECTION**

- \_\_\_\_\_ COMMUNITY BENEFACTOR - \$50,000
- \_\_\_\_\_ COMMUNITY PACE SETTER - \$25,000
- \_\_\_\_\_ COMMUNITY AMBASSADOR - \$15,000
- \_\_\_\_\_ COMMUNITY INNOVATOR - \$10,000
- \_\_\_\_\_ COMMUNITY LEADER - \$5,000
- \_\_\_\_\_ COMMUNITY PARTNER - \$2,500
- \_\_\_\_\_ COMMUNITY COLLABORATOR - \$1,500
- \_\_\_\_\_ HONOREE RECEPTION SPONSOR - \$5,000
- \_\_\_\_\_ EMERGING LEADERS MIXER SPONSOR - \$3,500
- \_\_\_\_\_ NONPROFIT NETWORKING/SYMPOSIUM SPONSOR - \$3,500

**SPONSORSHIP AUTHORIZATION**

\_\_\_\_\_

BUSINESS

\_\_\_\_\_

ADDRESS

\_\_\_\_\_

CITY	STATE	ZIP
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\_\_\_\_\_

PHONE	FAX
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\_\_\_\_\_

AD CONTACT NAME	PHONE	E-MAIL
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\_\_\_\_\_

COMPANY NAME AS IT SHOULD APPEAR IN SOUVENIR PROGRAM AND EVENT SIGNAGE

\_\_\_\_\_

APPROVED BY

\_\_\_\_\_

SIGNATURE	DATE
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**OTHER WAYS TO SUPPORT THE CIVIC LEADERSHIP AWARDS**

**INDIVIDUAL TICKETS**

Individual ticket \$200 x \_\_\_\_\_ = \$ \_\_\_\_\_  
Emerging Philanthropist \$125 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(Young professionals & representatives from nonprofits)  
Note: \$75 per ticket is not tax deductible.

**ADVERTISEMENT IN SOUVENIR PROGRAM (check one)**

Full-page \$2,000 \_\_\_\_\_ Half-page \$1,000 \_\_\_\_\_