

# Resource Guide

Updated June 6, 2019

*This resource guide contains websites, contacts, and other resources you may find helpful in your 2020 Census outreach and engagement. Please continue to check websites for updated information, resources, and materials.*

## RESOURCES

<b>U.S. Census</b>	2020 Census Research, Operational Plans, and Oversight	<a href="http://www.census.gov/programs-surveys/decennial-census/2020-census/about.html">www.census.gov/programs-surveys/decennial-census/2020-census/about.html</a>
	2020 Census Partner Materials - Overview, Audience-Specific, Toolkits & Guides, Fact Sheets	<a href="http://www.census.gov/partners/2020-materials.html">www.census.gov/partners/2020-materials.html</a>
	2020 Census at a Glance	<a href="http://www.census.gov/content/dam/Census/library/factsheets/2019/dec/2020-at-a-glance.pdf">www.census.gov/content/dam/Census/library/factsheets/2019/dec/2020-at-a-glance.pdf</a>
	Census 101: What You Need to Know	<a href="http://www.census.gov/content/dam/Census/library/factsheets/2019/dec/census101.pdf">www.census.gov/content/dam/Census/library/factsheets/2019/dec/census101.pdf</a>
	How the Census Invites Everyone	<a href="http://www.census.gov/content/dam/Census/library/factsheets/2019/dec/how-census-invites-everyone-1.jpg">www.census.gov/content/dam/Census/library/factsheets/2019/dec/how-census-invites-everyone-1.jpg</a>
<b>Census Counts</b>	Collaborative campaign to make sure that the 2020 Census is fair and accurate.	<a href="http://censuscounts.org">censuscounts.org</a>
<b>Count All Kids</b>	Count All Kids Campaign is working to make sure that every child is counted in 2020.	<a href="http://countallkids.org">countallkids.org</a>
<b>DMV Factsheets</b>	2020 Census factsheets developed for the DMV jurisdictions.	<a href="http://www.meyerfoundation.org">www.meyerfoundation.org</a> <a href="http://www.thewomensfoundation.org">www.thewomensfoundation.org</a> <a href="http://www.washingtongrantmakers.org">www.washingtongrantmakers.org</a>
<b>Economic &amp; Policy Impact of Census Data</b>	Counting for Dollars 2020: The Role of the Decennial Census in the Geographic Distribution of Federal Funds.	<a href="http://gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds">gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds</a>
	Calculate federal dollars going to a particular jurisdiction, zip code, or Congressional District.	<a href="http://www.usaspending.gov/#/search">www.usaspending.gov/#/search</a>
<b>Mapping Tools</b>	Response Outreach Area Mapper (ROAM) is an application developed to make it easier to identify hard-to-survey areas and to provide a socioeconomic and demographic characteristic profile.	<a href="http://www.census.gov/roam">www.census.gov/roam</a>
	Plan 2020 Census Outreach with ROAM	<a href="http://www2.census.gov/geo/pdfs/maps-data/maps/roam/2020_Census_at_a_Glance-ROAM.pdf">www2.census.gov/geo/pdfs/maps-data/maps/roam/2020_Census_at_a_Glance-ROAM.pdf</a>
	Census 2020 Hard to Count Map (HTC)	<a href="http://www.censushardtcountmaps2020.us">www.censushardtcountmaps2020.us</a>

## NATIONAL GET-OUT-THE-COUNT (GOTC) HUBS

<b>African Americans</b>	Color of Change National Urban League	<a href="http://www.colorofchange.org">www.colorofchange.org</a> <a href="http://nuli.amempowered.com">nuli.amempowered.com</a>
<b>Arab-Americans</b>	American-Arab Anti-Discrimination Committee Arab American Institute Foundation	<a href="http://www.adc.org">www.adc.org</a> <a href="http://www.aaiusa.org">www.aaiusa.org</a>
<b>Asian Americans, Native Hawaiians &amp; Pacific Islanders</b>	Asian Americans Advancing Justice   AAJC	<a href="http://www.advancingjustice-aajc.org">www.advancingjustice-aajc.org</a>
<b>Business and Business Organizations</b>	ReadyNation, a project of Council for a Strong America	<a href="http://www.readynation.org">www.readynation.org</a>
<b>Children</b>	Partnership for America's Children	<a href="http://www.foramericaschildren.org">www.foramericaschildren.org</a>
<b>Civic Engagement Tables</b>	State Voices	<a href="http://www.statevoices.org">www.statevoices.org</a>
<b>Civil Rights &amp; National Hub Coordinator</b>	Leadership Conference Education Fund	<a href="http://www.civilrights.org">www.civilrights.org</a>
<b>Faith-Based</b>	Faith in Public Life Shepherding the Next Generation	<a href="http://www.faithinpubliclife.org">www.faithinpubliclife.org</a> <a href="http://www.shepherdingthenextgeneration.org">www.shepherdingthenextgeneration.org</a>
<b>Immigration &amp; Mixed Status Families</b>	Fair Immigration and Reform Movement	<a href="http://www.communitychange.org">www.communitychange.org</a>
<b>Latino</b>	NALEO Educational Fund	<a href="http://www.naleo.org">www.naleo.org</a>
<b>LGBTQ</b>	National LGBTQ Task Force	<a href="http://www.thetaskforce.org">www.thetaskforce.org</a>
<b>Low Income People</b>	Community Action Partnership	<a href="http://www.communityactionpartnership.com">www.communityactionpartnership.com</a>
<b>Native Americans &amp; Native Alaskans</b>	National Congress of American Indians	<a href="http://www.NCAI.org">www.NCAI.org</a>

## 2020 CENSUS LOCAL CONTACTS & WEBSITES

<b>U.S. Census*</b>	DC & Virginia	<ul style="list-style-type: none"> <li>▪ Eduardo Guity, Partnership Coordinator, <a href="mailto:Eduardo.I.Guity@2020census.gov">Eduardo.I.Guity@2020census.gov</a></li> <li>▪ Alvenia McQueen, Partnership Specialist, <a href="mailto:alvenia.y.mcqueen@2020census.gov">alvenia.y.mcqueen@2020census.gov</a></li> </ul>
	Maryland	<ul style="list-style-type: none"> <li>▪ Julius Maina, Partnership Specialist, <a href="mailto:Julius.v.maina@2020census.gov">Julius.v.maina@2020census.gov</a></li> <li>▪ Sonya Harris-Ladjevich, Partnership Specialist, <a href="mailto:Sonya.harris.ladjevich@2020census.gov">Sonya.harris.ladjevich@2020census.gov</a></li> </ul>
<b>Complete Count Committees**</b>	DC	<a href="http://www.dccensus2020.dc.gov">www.dccensus2020.dc.gov</a>
	Prince George's	<a href="http://www.mncppc.org/4480/Prince-Georges-County-Census-2020">www.mncppc.org/4480/Prince-Georges-County-Census-2020</a>
	Alexandria	<a href="http://www.alexandriava.gov/Census2020">www.alexandriava.gov/Census2020</a>
	Arlington	<a href="http://topics.arlingtonva.us/census-2020">topics.arlingtonva.us/census-2020</a>
	Fairfax	<a href="http://www.fairfaxcounty.gov/topics/census">www.fairfaxcounty.gov/topics/census</a>
	Loudoun	<a href="http://www.loudoun.gov/5195/2020-Census">www.loudoun.gov/5195/2020-Census</a>
	Prince William	<a href="http://www.pwcgov.org/government/dept/doit/gis/Pages/2020-Census.aspx">www.pwcgov.org/government/dept/doit/gis/Pages/2020-Census.aspx</a>

\* **U.S. Census Local Partnership Coordinators & Specialists** work with local organizations to raise awareness and promote participation in 2020 Census. They can assist in connecting you to CCC stakeholders, materials, and (non-financial) resources helpful in outreach.

\*\* **Complete Count Committees (CCC)** are comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations. These trusted voices develop and implement a 2020 Census awareness campaign based upon their knowledge of the local community to encourage a response.