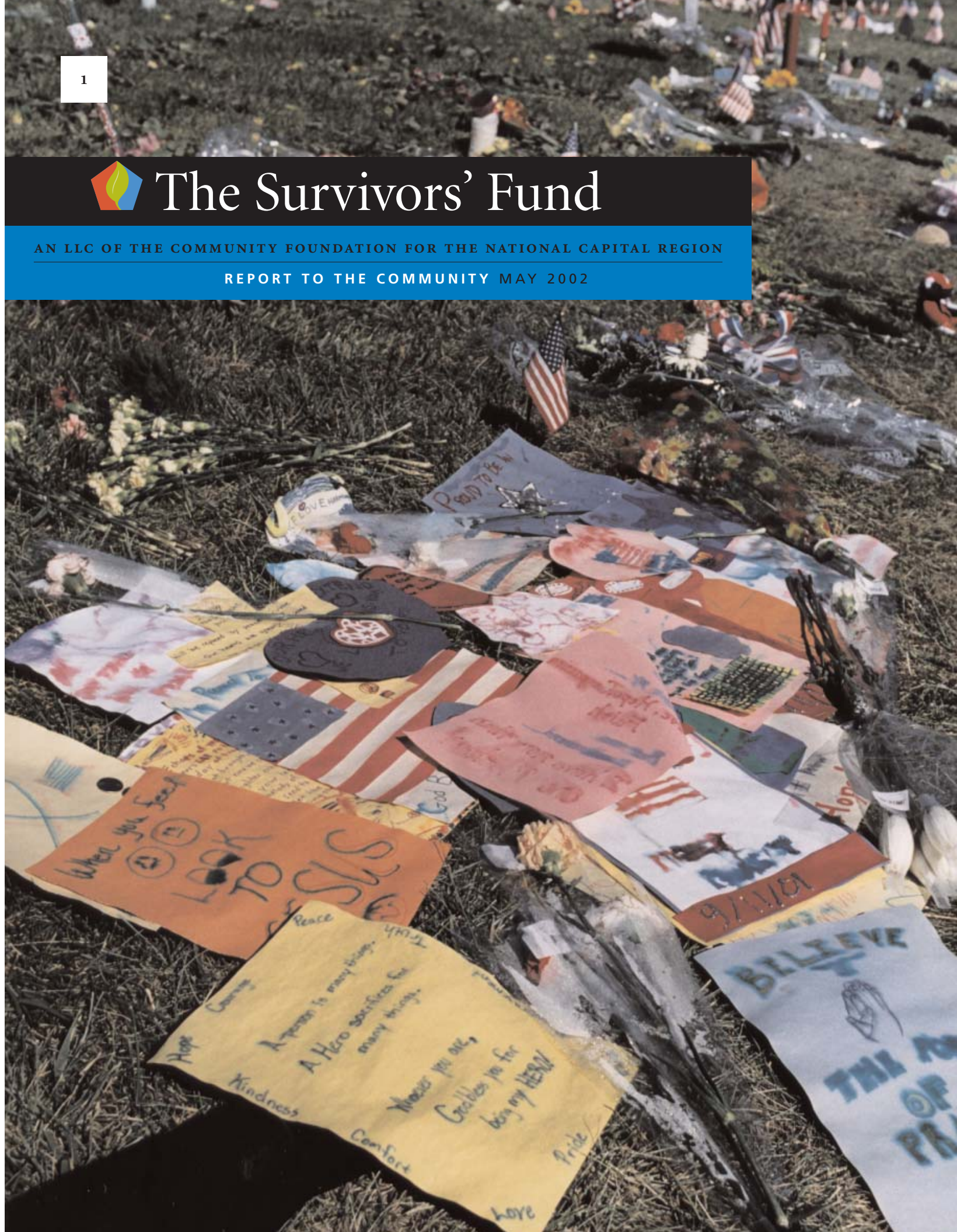




# The Survivors' Fund

AN LLC OF THE COMMUNITY FOUNDATION FOR THE NATIONAL CAPITAL REGION

REPORT TO THE COMMUNITY MAY 2002



*“Please accept this donation to the Survivors’ Fund of The Community Foundation for the National Capital Region to help assist the victims of the Pentagon attack and their families. We chose to donate to your charity for two reasons. First, although we found out he was okay, we worried for days about a friend who works in the Pentagon. Second, I want to be sure that although we lost far more people in the World Trade Center, we don’t forget the many people who lost their lives or were hurt at the Pentagon and their families.”*

From a donor

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Cover and right: Memorials for the victims of the attack on the Pentagon. Photographs by Lloyd Wolf

Writer: Janice L. Kaplan  
Designer: Carol Beehler

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## The Survivors’ Fund at a Glance

**WHAT** The Survivors’ Fund of The Community Foundation for the National Capital Region is the largest fund in the country set up exclusively to support the needs of the individuals and families affected by the terrorist attack at the Pentagon.

**WHO** Those eligible to receive support from the Survivors’ Fund include: family members of anyone killed in the attack on the Pentagon, including passengers and crew on American Airlines Flight #77; individuals injured physically or emotionally during, or as a direct result of, the Pentagon attack or rescue operation; and families of those who were injured physically or emotionally.

**HOW MUCH** More than \$18 million has been donated to the Survivors’ Fund.

**INFORMATION** Contact 202.955.5890 or visit [www.cfncr.org](http://www.cfncr.org). To inquire about receiving assistance through the Survivors’ Fund, contact 1.866.994.HOPE (1.866.994.4673) or visit [www.nvfs.org](http://www.nvfs.org).

## The Community Foundation for the National Capital Region

Since 1973, The Community Foundation for the National Capital Region has helped people invest their charitable dollars in the metropolitan Washington region. As a trusted philanthropic leader, The Community Foundation has built a community of givers who are supporting a wide array of institutions and issues, all connected to strengthening our region.

The mission of The Community Foundation is to facilitate individual, family and organizational giving at all levels to create a permanent source of philanthropic capital to improve the quality of life in the metropolitan Washington region. It accomplishes this by providing expertise and services to donors on how to realize their goals in philanthropy, connecting its donors to organizations providing impactful programs, serving as a convener and catalyst on emerging issues, and providing sound financial management of assets.

The region’s largest funder of local nonprofits, The Community Foundation for the National Capital Region is among the fastest growing community foundations in the country. The Foundation currently has assets of more than \$215 million in more than 240 philanthropic funds. Last year, donors with funds at The Community Foundation gave more than \$46 million.

## Moments of Resilience and Recovery



ON A BALMY SPRING MORNING, a dozen community leaders are meeting in a conference room in Rosslyn, Virginia — just across the Potomac River from the nation’s capital — to review funding requests from 20 families directly affected by the September 11 attack on the Pentagon. Each family’s story is summarized on a single sheet of paper. A senior case manager working with the families circulates background information to the committee members, referring to clients by their first names only. The men and women who make up the Distributions Committee of the Survivors’ Fund of The Community Foundation for the National Capital Region spend three hours every other week listening to these requests. The stories are heartbreaking, but they are also filled with moments of bravery, resilience and recovery. The 12 members of the Distributions Committee were brought together by the unimaginable events of September 11. Their mission is to help survivors and families receive the assistance and services they need to rebuild their lives. Their efforts tell a story of compassion and hope for renewal that began to unfold eight months ago.

*continued on next page*





LEFT: The Pentagon, days after the September 11 attack.

RIGHT: Visitors pay tribute on a hillside near the Pentagon. Photographs by Lloyd Wolf

*“For nearly 130 years the Wyoming Stock Growers Association has focused on serving the needs of Wyoming cattle producers. The events of September 11th were a potent reminder that our ability to serve must extend beyond our own industry.*

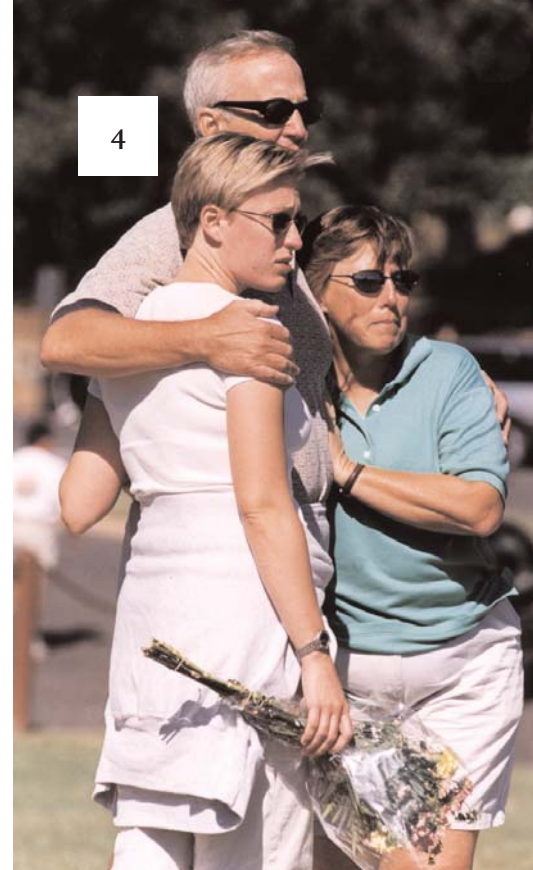
*With gratitude to our many members and friends who generously contributed to our “Beef Relief” fund, I am pleased to enclose our check in the amount of \$5,000.00, payable to the Survivors’ Fund.*

*Our prayers and support remain with those who have suffered and those who continue to assist in relief and recovery efforts.”*

Jim Magagna,  
Wyoming Stock Growers Association

More than 12,000 individuals, corporations and other organizations in the greater Washington region and around the world have contributed to the Fund.

“This is philanthropy at its best,” said Terri Lee Freeman, President of The Community Foundation. “Over



Foundation determined that the Fund should focus on long-term needs. In Oklahoma, Anthony reported, even

*“As Americans overseas, we watched with horror the events of September 11. Please accept this contribution on behalf of our family. Our hearts and prayers go out to all the victims, rescue workers and families affected by this horrible tragedy. Thank you for embodying the spirit of America.”*

From a donor in Lyon, France

the years I have seen the community rally around every conceivable issue—hunger, child welfare, education, even natural disasters. But this experience brought us all together in a way that no other event ever has. What we’ve learned since September 11 is how to work together to be responsive to future community needs, especially in the most challenging of times.”

For guidance on how best to meet the needs of the Pentagon survivors and families, Freeman turned to her colleague at the Oklahoma City Community Foundation. A week after the September attack, Nancy B. Anthony, executive director of the Oklahoma foundation, made a special trip to Washington to share with community leaders lessons learned from the 1995 bombing of the Alfred P. Murrah Federal Building.

Anthony’s insights proved invaluable and influenced the direction of the Survivors’ Fund. Using Oklahoma City as a model, The Community

Foundation leaders made plans to allocate resources accordingly. today—seven years after the bombing of the Murrah building—counselors continue to work with as many as 60 survivors. Heeding Anthony’s warning that the healing would take years rather than months, Community Foundation leaders

made plans to allocate resources accordingly. The Community Foundation also adopted a case management approach similar to one used in Oklahoma City—a method by which professionally trained case managers coordinate access to services, resources, and information available to survivors and their families. The Community Foundation tapped Northern Virginia Family

Service (NVFS)—a private, nonprofit organization that has been providing prevention, intervention and advocacy services to the communities of this region for more than 75 years—as the Survivors’ Fund’s lead agency for this critical work.

The Community Foundation is working closely with other established charitable funds, nonprofit agencies and relief organizations to help promote and ensure coordination and partnership in meeting the needs of the victims of the Pentagon attack.

“Our region owes Terri Freeman and The Community Foundation a great debt of gratitude for courageously stepping forward to manage the Survivors’ Fund and help families of American heroes lost or hurt on September 11,” said Julie L. Rogers, President of the Eugene and Agnes E. Meyer Foundation. ★



5 silo scan from original

We decorated these hearts to let you know that you are thought of everyday. Prayers and good thoughts are sent to you all the way from THE EARLY LEARNING CENTER in Carleton, MT.

continued from page 3

On September 12, the staff of The Community Foundation arrived at their offices in downtown Washington, D.C., and found the phone was ringing

*“This is not much. My only son was there and survived. Please make it count for the survivors that have lost loved ones. God bless.”*

From a donor

off the hook. Calls came from across the country and from just up the street. One of the earliest callers was Ted Lutz, Vice President and Business Manager of *The Washington Post*. There were inquiries from local foundation directors and from CEOs of international corporations. But they all spoke with one voice and posed a common question: What can we do to help?

Reeling from the events of the previous day, the staff of The Community Foundation had been weighing the same question. By week’s end, area leaders and institutions had entrusted The Community Foundation for the National Capital Region—the region’s largest funder of local nonprofits—with the responsibility for creating a fund whose sole purpose was to help the people at the Pentagon to rebuild their lives over the long term. It was to be called the Survivors’ Fund. Five days after the attack, the Fund was announced in the Sunday edition of *The Washington Post* in a full-page advertisement donated by the paper.

Even before the fund had a name, checks were arriving by the box load at The Community Foundation offices where the staff worked overtime to record the gifts. Before September was over, nearly \$600,000 had been collected. By year’s end, the total soared to \$16 million. By the end of March 2002, receipts totaled more than \$18 million.

## The Community Responds



THE LETTER TO THE SURVIVORS' FUND consisted of a single paragraph written a week after the September 11 attack, and came from a law office in Tacoma, Washington, 2,800 miles from the Pentagon. "Our donation won't go far," the letter said, "but we hope that our thoughts and prayers are somehow felt. We are part of the huge family that knows none of the victims, yet are family all the same. Godspeed."

The note and accompanying contribution from attorney Jill Haavig Stone is one of 12,000 received by The Community Foundation since September 11. In addition to thousands of contributions from individuals like Stone, the Foundation received rolls of pennies (tied with red, white and blue ribbons) from school children, proceeds from impromptu fundraisers ranging from bake sales to a rock concert featuring Jon Bon Jovi, collections taken up at office gatherings and certified checks from large corporations. In one envelope was a check for \$100,000 from Michael Jordan, part of his pledge to donate his 2001–2002 NBA salary to assist victims of the September 11 tragedy. It arrived without any fanfare.

"The outpouring of community support — both individual and corporate — was almost beyond belief," said Daniel K. Mayers, chair of the Survivors' Fund Governance Board. "As custodians of those funds, we are very grateful for the support and the continued interest of the donors. We're dedicated to carrying out their mandate and easing the needs of the victims and families."

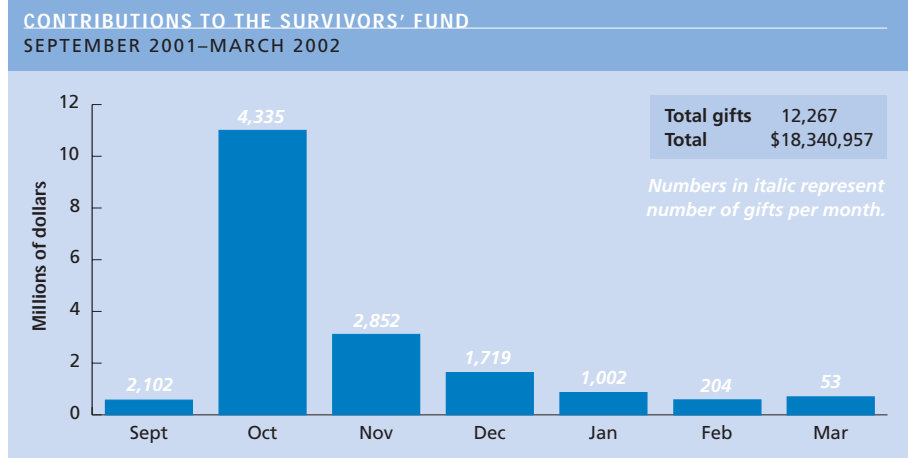
Acts of kindness came in all shapes and sizes. *The Washington Post* played a leading role in publicizing the Survivors' Fund from the moment the Fund was conceived, not only through advertisements but in an editorial and on its website. "Our job was to help the idea to crystallize," said Ted Lutz, *Washington Post* Vice President and

Business Manager. "But there had to be a vehicle. That's where The Community Foundation stepped in to fill the void. They've been there ever since." In addition to promoting the Fund, the newspaper and its Philip L. Graham Fund made monetary contributions as well.

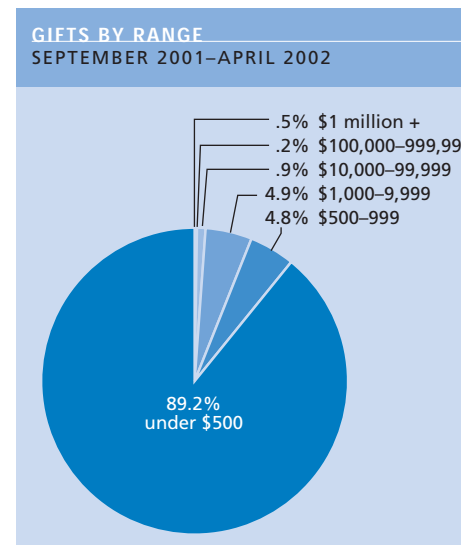
*"My 5 year old son, Thayer, called friends and family to collect money for the tragedies of September 11. He collected \$999.50 and wanted to split it up and send it to 3 different charities. We are proud of him!"*

Amy Seely, Barnesville, Maryland

Several companies preferred to respond to the September 11 attack in other ways, yet looked to The Community Foundation for expertise in how their dollars could have an impact in the post-September 11 recovery efforts. Those four companies — Lockheed Martin, Sallie Mae, General Dynamics and Marriott — established independent funds at The Community Foundation and are working with staff to distribute funds.



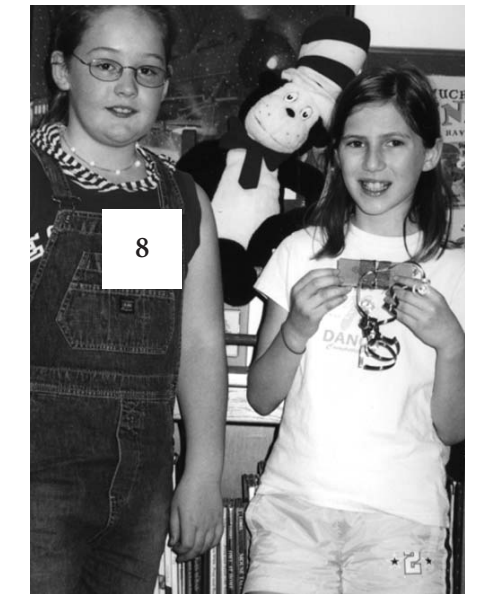
Other philanthropic activities were initiated by local businesses out of a desire to participate in the relief effort. At Dance and Gym Expressions in Stafford, Virginia, gymnasts turned cartwheels to raise money for the Survivors' Fund. The Great Harvest Bread Company in Alexandria, Virginia, produced loaf after loaf of red, white and blue bread, simply asking for voluntary donations to benefit the Fund. Leaders in Washington's theater community participated in a benefit at



the Kennedy Center organized by Eric Schaeffer, artistic director of the local Signature Theatre. Photos sent to The Community Foundation offices attest to lemonade stands that were organized by youngsters in Florida and commemorative flag pins created in California.

In early October, Fannie Mae — the Washington, D.C.-based mortgage-finance company — added \$5 million to the Fund. That donation arrived the same week as a letter from a family in Vanderbilt, Michigan. Four sisters, the letter explained, had decided to split their \$2.50 allowance among seven relief agencies including the Survivors' Fund. "That donation was as heartfelt and as important to the overall effort as ones significantly larger," said Terri Lee Freeman, President of The Community Foundation.

From the day the Survivors' Fund was created, The Community Foundation made a decision that 100 percent of the donations to the Fund would be used exclusively to support survivors and their families. Administrative costs are supported through a small percent-



TOP LEFT: A bake sale sponsored by Soccer on the Hill.

TOP: Beth Brummel, Director of the Survivors' Fund, accepts a contribution from the Home Builders Care Foundation of the Maryland-National Capital Building Industry Association.

ABOVE: Students at Flint Hill Elementary School in Vienna, Virginia, with their "Pennies for the Pentagon." Photograph by Diane Naughton

age of interest from the Fund, and significant support from members of the local philanthropic community: The Annie E. Casey Foundation, The Consumer Health Foundation, The Eugene and Agnes E. Meyer Foundation, The Fannie Mae Foundation, The Freddie Mac Foundation, The Morino Institute, and *The Washington Post* and The Philip L. Graham Fund. ★



## Long-term Assistance for the Survivors



THE TERRORIST ATTACK at the Pentagon

claimed the lives of 189 people, leaving behind grieving families and a nation forever changed. The attack sent about 70 people to area hospitals—some with life-threatening burns and other severe injuries—and involved countless heroic rescue workers who were on the scene around the clock on September 11 and for weeks afterward. More than 70 children lost a parent in the attack.

While many resources are available to the adults and children directly affected by September 11, navigating the complex human services system can be daunting. That's why the Survivors' Fund chose a case management approach that provides each person with a single point of contact who offers comfort, serves as an advocate, monitors progress and assures long-term assistance.

"One of the chief things we've learned is how much added value the case management system has supplied to what we have to offer the families," says Daniel K. Mayers, chair of the Survivors' Fund Governance Board. "At first, out of our limited experience, we thought case management was going to be a means to an end of helping us identify the needs of the families. What we've discovered is that even more valuable than the financial support we provide is the human support and counseling that is helping survivors to plan and guide their futures."

In October, when Northern Virginia Family Service (NVFS) was asked by The Community Foundation to work with victims of September 11, the first thing they did was to set up an 800-

number, then hire Director of Case Management Patricia T. Lunt and three professional master-level case managers. In turn, the first thing the case workers did was start returning calls to the victims who had contacted the Survivors' Fund looking for help after the attack.

They have been seeing a steady stream of clients ever since. At NVFS, the office is staffed seven days a week to ensure the victims' needs are being met. By the end of May, Lunt hopes to double the number of case managers on hand.

To date, NVFS has seen 215 clients locally and another 58 in 20 other states. For eligible victims and families who live outside the Washington area, NVFS is coordinating services in other cities through the Alliance of Services for Families and Children, a network of agencies across the country. The numbers will continue to increase as more victims learn about the Survivors' Fund, as more people confront the events of last September and as the one-year anniversary of the attack approaches.

The Survivors' Fund case managers have been using a central database to

connect clients to the broadest range of services and information as well as to track services and financial support provided to families. Requests for financial support related to long-term recovery are channeled through the

*"There are not enough words to express my gratitude for your assistance. Were it not for folks like you, my family and I would not have survived through this difficult time. Thank you for your prayers, kind words, and support."*

From a survivor of the September 11 Pentagon attack

Survivors' Fund Distributions Committee. Since it began meeting in December, the Committee has approved requests to pay for long-term medical expenses, mental health counseling, education support for children of parents affected by the attack, and general family support for eligible families. The Fund has also supported employment

training for those unable to continue in their previous positions due to medical injury or mental health concerns and general support for normal living expenses for those whose income was substantially reduced because of death or injury from the attack.

In most instances, the initial in-person contact is at the client's home. That is where the case manager gets to know the family's situation and, in partnership with the victim, begins to develop a long-term recovery plan. Case managers have also visited clients at their offices and in hospitals.

"These situations are heart wrenching," Lunt says. There are employees who were working at the Pentagon on September 11 who are able to get up every weekday and go to work. But it takes them 30 minutes to muster the courage to walk through the door. There are people who work at the Pentagon who shake every time the building shakes, even if that disturbance is merely the result of a window washer at work.

There are clients who have been unable to leave their homes, paralyzed by sadness or grief or anxiety. There are clients who have accumulated boxes of unopened mail that has piled up over weeks.

There are patients so severely burned that they have remained in the hospital for months. There are out-of-town clients who asked the social workers to help them arrange transportation to Washington so they could see where the remains of their loved ones were found at the Pentagon. And there are clients who have had babies since September 11 who have formed a support group with other survivors who have given birth.

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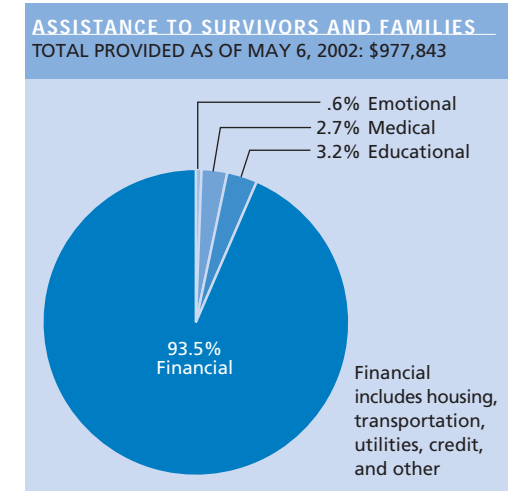
Case managers at Northern Virginia Family Service have helped more than 270 adults and children directly affected by the Pentagon attack. Photograph by Mark Leet

"As the one-year anniversary comes closer, it's going to be a very difficult time," says Lunt. "A lot of government agencies are wrapping up their relief efforts. They are transferring their cases to us with the confidence that we'll be available for their long-term recovery."

"The recovery and healing process is just beginning and will no doubt continue for a very long time," adds Clarice Walker, who is chairing the Distributions Committee of the Survivors' Fund. "We can't expect quick fixes," says Walker, who points out that the Fund will arrange for case managers to be available to victims for as many years as they are needed. "What is most important is that we continue to come together as a community and as a nation to support these families. Our goal is to help

people heal at their own pace and in their own way."

To inquire about receiving assistance through the Survivors' Fund, contact 1.866.994.HOPE (1.866.994.4673) or [www.nvfs.org](http://www.nvfs.org). ★



## Broader Efforts



### CREATING AND MANAGING the Survivors' Fund

Fund has been a monumental task, but it is only one of the many ways that the Foundation is helping the region recover from the events of September 11 and their ripple effects.

■ The Foundation is fulfilling its role as “community resource” with national colleagues seeking assistance with their funding strategies. Many companies,

address the backlash against local Muslims and American descendants of Middle Eastern heritage. Convenings with funders and nonprofit leaders

“These efforts carry out the Foundation’s core strategies of building philanthropy and fostering regional approaches to community issues,” said Freeman. “They build on the established work of the Foundation over the past decade and illustrate our multi-

*“It takes an entity like The Community Foundation to galvanize support and provide leadership.”*

Stacey H. Davis, President and CEO, Fannie Mae Foundation

faceted role in helping our region both recover from the attacks of September 11 and strengthen itself for possible future disasters.” ★

The Survivors' Fund and The Community Foundation gratefully acknowledge the assistance and support provided by others who are helping September 11 victims and families including: the American Red Cross, Federal Emergency Management Agency, Operation Solace, the Pentagon Family Assistance Center, the September 11th Fund, the United Way of the National Capital Area, Washington Grantmakers, and many others.



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foundations and individuals have turned to the Foundation for guidance regarding strategic investments in the region.

■ Like many other charitable organizations, The Community Foundation is concerned about the economic impact of the attacks, particularly on the region’s hospitality and tourism industries, so rich with immigrant workers. Foundation leaders have helped leverage funds for local efforts to assist these “secondary victims” and to draw attention to their needs.

■ Through its Bridging Differences Initiative, the Foundation has been working with community partners to

have been augmented with grants to build tolerance and awareness.

■ The Foundation has responded to the needs of the region’s nonprofits experiencing increased demands for emergency services with a special round of grants in the late fall.

■ Foundation President Terri Lee Freeman is co-chairing the Potomac Conference’s Task Force on Regional Preparedness & Recovery — a project of the Greater Washington Board of Trade — which serves as a vehicle for private and nonprofit businesses in the region to develop emergency preparedness plans that complement government planning already underway.

## Stewards of the Survivors' Fund

The Survivors' Fund is governed by an 11-member Board charged with managing and operating the Fund and providing oversight. Chaired by attorney Daniel K. Mayers, the board includes other business, civic and philanthropic leaders. Collectively, they have pledged to be responsible stewards of the Survivors' Fund assets and to keep donors and the public informed of the Survivors' Fund’s activities.

The Survivors' Fund Distributions Committee meets biweekly to consider specific cases and allocate distributions. The Committee’s work may continue for as long as seven years — more, if there continues to be a need.

### SURVIVORS' FUND

APRIL 1, 2001–MARCH 31, 2002

#### STATEMENT OF FINANCIAL POSITION

|                              |                 |
|------------------------------|-----------------|
| Cash/Central Investment Fund | \$17,703,177.20 |
| Combined Investment Fund     | \$0.00          |
| Common Stocks                | \$0.00          |
| Specially Invested Funds     | \$0.00          |

Total Assets \$17,703,177.20

Liabilities \$321,423.54

Beginning Fund Balance \$17,703,177.20

Net Change \$17,381,753.66

Total Liabilities and Fund Balance \$17,703,177.20

#### STATEMENT OF ACTIVITIES

|                               |                 |
|-------------------------------|-----------------|
| Contributions                 | \$18,340,957.82 |
| Interest and Dividends        | \$107,858.04    |
| Realized and Unrealized Gains | (\$122.91)      |

Total Revenue \$18,448,692.95

Grants and Appropriations (\$1,066,939.29)

Management Fees \$0.00

Total Grants and Expenses (\$1,066,939.29)

Net Change \$17,381,753.66

(unaudited)

Left: Memorials for the victims of the attack on the Pentagon. Photograph by Lloyd Wolf

### SURVIVORS' FUND GOVERNANCE BOARD

Daniel K. Mayers (Chair)  
Of Counsel, Wilmer, Cutler & Pickering

Maxine Baker  
President and CEO,  
Freddie Mac Foundation

Douglas M. Bibby  
President, National Multi  
Housing Council

Stacey H. Davis  
President and CEO,  
Fannie Mae Foundation

Terri Lee Freeman  
President, Community  
Foundation for the National  
Capital Region

Paramjit Joshi, MD  
Chairman Department of  
Psychiatry, Children’s National  
Medical Center

Linda C. Mathes  
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National Capital Chapter

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University

Norm Taylor  
CEO, United Way National  
Capital Area

George Vradenburg  
Strategic Advisor,  
AOL Time Warner

Anne Wexler  
Chairman, Wexler & Walker

### SURVIVORS' FUND STAFF

Beth Brummel, Director

Millicent Brent  
Administrative Assistant

### SURVIVORS' FUND DISTRIBUTIONS COMMITTEE

Clarice Walker (Chair)  
Howard University

Mary Agee  
Northern Virginia Family  
Service

Rebecca Bentzinger  
Washington Hospital Center

Charles Blake  
American Red Cross National  
Capital Chapter

Ben Curran  
Elizabeth Monahan-Gibson  
Federal Emergency  
Management Administration

Susan Hester  
William Wendt Center for Loss  
and Healing

Steven Jiggetts  
Department of the Navy

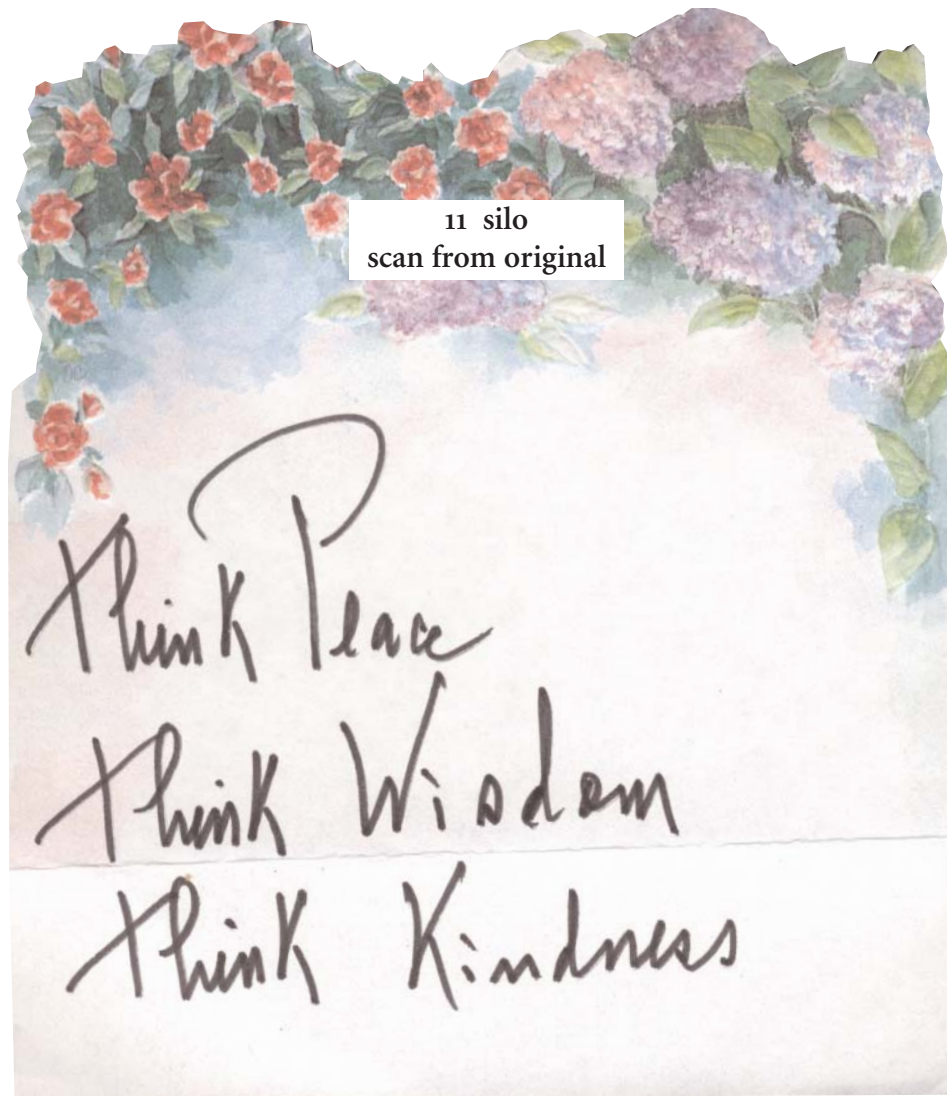
Vicki Kirkbride  
Arlington Community  
Foundation

Janet Miller Kreutter  
Northern Virginia Community  
Foundation

Tamara Schomber  
United Way for the National  
Capital Area

Cheryl Tyiska  
National Organization for  
Victim Assistance

Kathy Whelpley  
Community Foundation for  
the National Capital Region



One of the thousands of notes received by The Survivors' Fund.



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