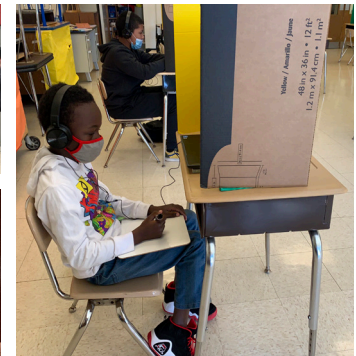
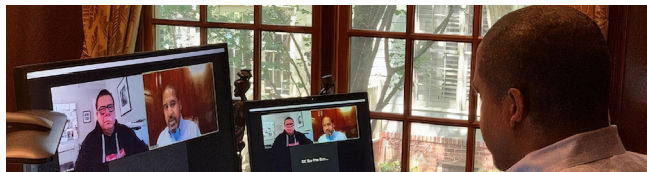


# Community Champions

Over the past year, we have all been impacted in some way by COVID-19. Although our experiences may be different, our community came together – as neighbors helping neighbors – to support each other through this crisis.

It's times like these when community foundations like ours are positioned to respond quickly to urgent needs. Since March 2020, we have mobilized over \$40 million in community support to help our neighbors facing hardship. Thanks to the incredible donors, nonprofit partners, and community leaders who stepped up to meet this challenge, our collective response demonstrated the power of our community and what we can accomplish together.



## SUPPORTING OUR COMMUNITY DURING COVID-19 AND BEYOND...

Now our region faces an incredible opportunity, one that requires us to think beyond simply returning to the way things were before the pandemic. We know that our neighbors who faced inequities prior to the crisis were hit disproportionately hard. This moment in time calls for us to chart a new course for a more equitable and brighter future for our region. But it will take all of us working together to realize our shared vision for a Greater Washington where everyone can thrive.

That's why the Greater Washington Community Foundation exists. For nearly five decades, The Community Foundation has worked to bring people and resources together, channel ideas into action, and invest in solutions. And the work to protect and support our community is more important now than ever.

## REIMAGINING OUR FUNDRAISING

Unlike many other community foundations, the Greater Washington Community Foundation does not have a large endowment to rely on (yet) to fund our ongoing work to strengthen our community. And as we remain focused on supporting our community's evolving needs during these challenging times, we depend on contributions from donors like you! However, the fundraising method we have traditionally depended on – event ticket sales and sponsorships – is being reimagined to be more inclusive and provide consistent funding for our work in the community.

**This is where our new initiative – Greater Washington Community Champions – comes in!** Instead of relying on revenue from our events – Civic Leadership Awards in Prince George's County, Celebration of Giving in Montgomery County, and our regional Celebration of Philanthropy – we are asking individuals, companies, and foundations to support our work by becoming a Community Champion!

**As a Community Champion, your donation provides unrestricted support to The Community Foundation, which enables us to:**

-  **Convene Partners to Address Community Issues**  
As a convener for our community, we identify needs and bring together philanthropic, business, and local government leaders to tackle the region's most pressing challenges.
-  **Serve as Leaders in Impactful Philanthropy**  
We offer deep community knowledge, expertise, and insight to help donors find the most rewarding and impactful ways to give back to our community now and in the future as legacy donors.
-  **Invest in High-Impact Nonprofits and Incubate New Ideas**  
As the region's largest grantmaker, and with a big-picture view of the region's nonprofit sector, we understand the greatest needs facing our communities and the organizations that can best serve them.
-  **Respond to Community Crises**  
From creating and managing the 9/11 Survivor's Fund to running corporate disaster relief programs for Capital One and Marriott employees, to assisting residents impacted by government shutdowns or the COVID-19 public health and economic crisis– we are there when our neighbors need us.
-  **Conduct Programmatic Initiatives and Advocacy**  
We support programmatic initiatives and advocacy around important issues and commission and publish research in the public interest on topics such as the affordable housing crisis, workforce development, access to health care, and connecting disconnected youth to opportunity.

Your support ensures we can continue the critical work to build more equitable, just, and enriching communities where all residents can live, work, and thrive.

**Join us today by becoming a champion for our community!**

## COMMUNITY CHAMPION GIVING LEVELS

<b>\$75,000-99,999</b> <b>President's Circle</b>	<b>\$50,000-74,999</b> <b>Philanthropist</b>	<b>\$25,000-49,999</b> <b>Benefactor</b>	<b>\$10,000-24,999</b> <b>Leader</b>
<ul style="list-style-type: none"> <li>✓ Special recognition by President &amp; CEO at Celebration of Philanthropy</li> <li>✓ Opportunity to make remarks at 2022 Celebration</li> <li>✓ Name/logo displayed during Celebration of Giving and Civic Leadership Awards</li> <li>✓ Name/logo on Celebration web page</li> <li>✓ Name/logo in WBJ full-page advertisement</li> <li>✓ Tickets for you and your guests to the 2022 Celebration of Philanthropy</li> <li>✓ Recognition as a member in various event materials (invitations, signage/displays, and social media engagement)</li> <li>✓ Listing in The Community Foundation's Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Special recognition by President &amp; CEO at Celebration of Philanthropy</li> <li>✓ Name/Logo displayed during Celebration of Giving and Civic Leadership Awards</li> <li>✓ Name/logo on Celebration web page</li> <li>✓ Name/logo in WBJ full-page advertisement</li> <li>✓ Tickets for you and your guests to the 2022 Celebration of Philanthropy</li> <li>✓ Recognition as a member in various event materials (invitations, signage/displays, and social media engagement)</li> <li>✓ Listing in The Community Foundation's Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Name displayed during Celebration of Giving and Civic Leadership Awards</li> <li>✓ Name on the Celebration web page</li> <li>✓ Name in WBJ full-page advertisement</li> <li>✓ Tickets for you and your guests to the 2022 Celebration of Philanthropy</li> <li>✓ Recognition as a member in various event materials (invitations, signage/displays, and social media engagement)</li> <li>✓ Listing in The Community Foundation's Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Name on the Celebration web page</li> <li>✓ Name in WBJ full-page advertisement</li> <li>✓ Tickets for you and your guests to the 2022 Celebration of Philanthropy</li> <li>✓ Recognition as a member in various event materials (invitations, signage/displays, and social media engagement)</li> <li>✓ Listing in The Community Foundation's Annual Report</li> </ul>

## COMMUNITY CHAMPION GIVING LEVELS (CONTINUED)

<p>\$5,000-9,999 Partner</p>	<p>\$1,500-4,999 Patron</p>	<p>Up to \$1,499 Friend</p>
<ul style="list-style-type: none"> <li>✓ Name on the Celebration web page</li> <li>✓ Tickets for you and your guests to the 2022 Celebration of Philanthropy</li> <li>✓ Recognition as a member in various event materials (invitations, signage /displays, and social media engagement)</li> <li>✓ Listing in The Community Foundation's Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Tickets for you and your guests to the 2022 Celebration of Philanthropy</li> <li>✓ Recognition as a member in various event materials (invitations, signage /displays, and social media engagement)</li> <li>✓ Listing in The Community Foundation's Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>✓ Tickets for you and your guests to the 2022 Celebration of Philanthropy</li> <li>✓ Listing in The Community Foundation's Annual Report</li> </ul>

### HAVE A UNIQUE IDEA?

We are happy to work with you to design a custom recognition package that fits your needs and interests.

For additional information on becoming a Community Champion, please contact Chief Philanthropy Officer Rebecca Rothey at [rrothey@thecommunityfoundation.org](mailto:rrothey@thecommunityfoundation.org) or 202-263-4766.

Thank you for your continued partnership in serving our community's needs today, and in building a better tomorrow for the Greater Washington region.

## POLICIES AND PROCEDURES

Benefits listed in this prospectus are suggestions only and may be adjusted depending on the donor or the time the donation is secured, for example. The Greater Washington Community Foundation is happy to discuss how it can tailor recognition that meets your budgetary and promotional needs.

The Community Foundation can send an invoice if needed and can accept gifts in cash or securities.



### TO PAY BY CREDIT CARD

please visit:

<http://bit.ly/gwcfchampions>

The following screen will prompt for credit card information.



### TO PAY BY CHECK

Please make checks payable to **Greater Washington Community Foundation** and include “**Fund for Greater Washington**” in the memo line.

#### Mailing address:

Greater Washington Community Foundation  
PO Box 49010  
Baltimore, MD 21297-4910

*(please include four-digit code 4910, or processing may be delayed)*

Please note this address is only for mailing gifts made via check.



### FOR GIFTS OF CASH

Please contact [donorservices@thecommunityfoundation.org](mailto:donorservices@thecommunityfoundation.org) for ACH info.



### FOR GIFTS OF SECURITIES

Please contact [donorservices@thecommunityfoundation.org](mailto:donorservices@thecommunityfoundation.org) for wire transfer information.

Greater Washington Community Foundation fundholders: you have the option to make a grant recommendation to the Fund for Greater Washington, either via **Donor Central** or by sending in a signed Grant Recommendation Form. For additional information or assistance on making your contribution, please contact Emily Davis, Campaign Coordinator, at [edavis@thecommunityfoundation.org](mailto:edavis@thecommunityfoundation.org) or 202-973-2501.